Posiflex Corporate Profile

2025.06 Version



About Posiflex



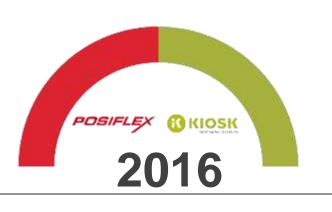






Our Growth Journey







Major Strategic Moves Global Top 5 brand Leader in POS Global Top 3 in O2O Self-Service Solutions

Serviced IoT Platform

Business Segments

POS + Peripheral

POS + Peripheral

KIOSK

020 + Solutions +

IoT Infrastructure

Pro-Forma Consolidated Revenues

US\$100M

US\$165M

US\$430M+





POSIFLEX Taiwan Campus: 100% MIT

1

Location

Tucheng, New Taipei City

- 2 Areas 20,834 m²
- Asset Ownership
 100% owned
- 4 R&D / PM / NPI 70+ ppl
- Production Lines:
 3 SMT / 1 DIP / 7 Assembly
- Max. Capacity / per annum

POS Terminals: 240 - 300K / POS Peripherals: 700 - 1,000K / Kiosk: 50-60K





AEO

ISO-14001:2015 (2024~2027)





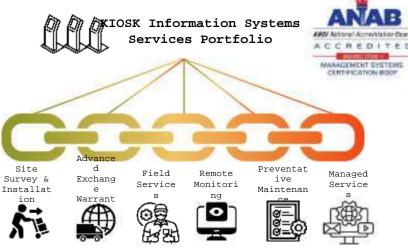
ISO-14064-1:2018

ISO-9001:2015 (2024~2027)









6 Key Elements of Uptime



Prototype / Industrial Design / Metal Fabrication / Welding / Paint / Final Assembly / Art Room / Warehouse / Mechanical Engineering

6

Portwell Engine: 100% MIT

Location **Shulin, New Taipei City**

Areas 61,600 m²

Asset Ownership 100% owned



Production Lines:



Certified:

ISO-TS16949 Certified as of 2013 ISO-13485 Certified as of 2010 OHSAS-18001 Certified as of 2010 ISO-14001 Certified as of 2004 ISO-9001 Certified as of 1999

RoHS

Lead-Free Production ready in 2005

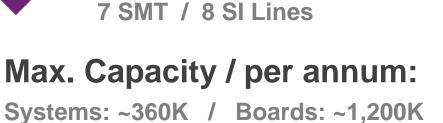


The TÜV CERT Certificate Body



ISO-9001: 2000/ EN ISO-9001: 2000/ JIS Z 9901:2000/ ANSI/ ASQC

Q9001: 2000 fulfilled





Global Presence: Connecting Customers Worldwide



Mission, Vision and Value





Our mission is to empower businesses with innovative POS solutions that enhance customer experiences, optimize operations, and drive sustainable growth.



Vision

"Your Success is Our Vision" embodies
Posiflex's core values, seamlessly
integrating technological expertise with
customer needs to drive the evolution
of smart retail and business technology,
empowering every customer to
achieve lasting success.



Value

We uphold the 4Rs—
Revolutionary Technology,
Reliable Quality, Reasonable
Prices, and Recognized Service—
driving innovation, ensuring
performance and delivering value
to every customer, every time.



Milestones

- 1996: ISO 9002 certified
- 1996: Established the Posiflex brand
- 1997: UK branch office established
- 1996: Launched the first PST-2000 POS terminal
- 1999: ISO 9001 certified
- 2000: ISO 14001 certified
- 2000: Posiflex Europe B.V. established in Netherlands

- 2012: Listed on the Taiwan Stock Exchange
- 2012: Launched the HS-2310, a compact all-inone touch terminal
- 2012: Launched the KS-7515 touch terminal
- 2014: Launched the revolutionary MT-4008W mobile POS
- 2014: Launched the AURA-6906W web printer

- 2021: Android 10 kiosk certified by Google Mobile Services
- 2021: Subsidiary Portwell Inc. introduced ASUS as a strategic investor.
- 2023: Systematically built the ESG framework, aligning with brand strategy
- 2024: Launched the flagship Mozart BT Series
- 2024: Launched the Opera MT Series
- 2024: Launched AI-embedded systems

1996-2000 2001-2009 2010-2015 2016-2020

- 1984: Founded in 1984 (振樺實業有限公司), Pro-forma consolidated revenue: US\$100 million
- 1985: Renamed Posiflex Technology, Inc.
- 1991: Transformed into a professional POS management system developer and manufacturer
- 1992: Developed the first cash drawer and customer display

- 2001 Germany branch office established
- 2005: Listed on the Taiwan OTC market (Stock) Code: 8114)
- 2007: QC-080000 certified
- 2005: Launched the AURA-7700 wireless highspeed thermal printer
- 2006: Launched the Hybrid POS HT-4212/2212
- 2008: Fully adopted environmentally friendly design practices for products

- 2016: KIOSK Information Systems united with Taiwan Posiflex. Pro-forma consolidated revenue: US\$165 million.
- 2016: MT Series mobile POS awarded a U.S. invention patent.
- 2017: Posiflex established a new headquarters in Tucheng, New Taipei City.
- 2017: Posiflex acquired Portwell for US\$180 million. Pro-forma consolidated revenue: US\$400 million+.
- 2017: Launched the ultra-slim RT Series POS
- 2019: Launched the new-generation Android POS



Core Strengths

Pioneering Innovation



Posiflex's pioneering innovation within the industry has garnered recognition, including prestigious IF awards for groundbreaking designs.

Speed and Flexibility



Bolstered by a state-of-theart manufacturing facility, Posiflex cultivates a culture of innovation and adaptability, seamlessly navigating market demands.

High Reliability



Posiflex's commitment to quality is evident in their ISO 9001/14001 certified manufacturing facility, adhering to global standards.

Timely Customer Service



We ensure timely customer service by providing realtime post-sales support through our expansive global network, which includes international subsidiaries and distribution channels.



Honor & Recognition

















Corporate Awards

- Interbrand
- Golden Laurel Award
- National Award of Outstanding SMEs
- National Enterprise Golden Award
- Deloitte
- Uniform invoice honestly

Product Awards

- iF Award (Germany)
- Red Dot Design Award (Germany)
- Good Design Award (Japan)
- Best Choice Award (Taiwan)
- Taiwan Excellence (Taiwan)
- COMPUTEX d&i Award (Taiwan)











reddot design award





We Embody ESG Values



POS Solutions: Empowering Businesses Worldwide













Kiosk Solutions: Revolutionizing Customer Interactions



Food Service

From kitchen to table, Posiflex delivers a total solution for food service excellence.

- Store Associate Checkout
- Self Ordering
- Table Service
- Kitchen Display











Retail

Posiflex leverages key business partnerships to create best-of-breed solutions designed for retail environments.

- Store associate checkout
- Self Checkout
- Buy-Online, Return In-Store (BORIS)
- Promotion













Hospitality

Posiflex is leading the way to a new level of hospitality and setting new standards of service excellence.

- Counter Check-In & Check-Out
- Self Check-In & Check-Out
- Promotion











Specialty

No matter the application environment or requirements, you can find the perfect match at Posiflex.

- Store Associate Checkout Self Ordering
- Self Service

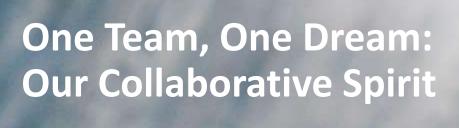












At Posiflex, collaboration is key. Our team includes not only employees, but also customers and partners, all working together for shared success.

We value diverse perspectives and foster an inclusive culture of open communication to drive better solutions for everyone involved.





"Your Success is Our Vision"

Established in 1984, Posiflex Technology, Inc. stands as a prominent global leader in pioneering point-of-sale (POS) and self-service technology solutions. Our unwavering dedication to the art of design and precision manufacturing has firmly positioned us as the go-to partner for businesses across the world, all in pursuit of elevating customer experiences, optimizing operational processes, and fueling business efficiency.

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